

# **DR. SUDESHNA BISWAS**

**Ph.D, M.Sc., B.Ed.**

**Associate Professor**

**Department of Economics**

**Women's Christian College**

**(with more than 30 Years' Teaching Experience)**

## **Teaching & Research Interests**

- Development Economics
- Econometrics and Statistics
- Ethics and Economics
- Environmental & Resource Economics

## **Award**

Awarded for contribution towards academic development & research activities in the field of Economics in India. The award was presented at the 6th Bharat-Bhutan Friendship Summit - 2025 held on 22nd June at Thimphu, Bhutan.

## **Research Guidance**

Supervised a Doctoral level Research work (Ph.D, awarded in 2022) entitled "Employment Pattern, Gender Issues and Wage Differentials in the Organized Manufacturing Sector of India" of Vidyasagar University, Midnapore, WB, India.

## **Publications**

1. "Socialism, Capitalism and the Emerging Indian Context" (1998) – Published in an edited volume (ed. Dr R.K. Sen) – Market Capitalism and Socialism, The Emerging Scenario, IIDS Publications (ISBN: 81-86015-04-3).
2. "Towards Banking Excellence – Need for Improved Management" (2001) – Published in an edited volume (ed. Prof A. Banerjee & Prof. S. K. Singh) – Banking and Financial Reforms in India, Deep & Deep Publications Pvt. Ltd (ISBN: 81-7629-266-4).
3. "Beyond Globalisation: The Nature and Consequences of Economic Reforms for India's Economy" (2004) – Published in an edited volume (ed. Dr. Clem Tisdell), Globalisation and World Economic Policies: Effects and Policy Responses of Nations and Groupings, Serial Publications, New Delhi (ISBN: 81-86771-81-6).
4. "Making Growth More Inclusive: Role of SSI, Women Empowerment and Employment in West Bengal" (2009) – Published in Management Vision for Business and Education: A Half-Yearly Journal on Management and Education, Vol.1, No.1, Jan – June (ISSN: 2347-727X).
5. "A Study of Tourism Development in India and the World" (2009) – Published in Management Vision for Business and Education; Vol.1, No.2, July-Dec (ISSN: 2347-727X).
6. "WTO and Indian Economy: A Critical Analysis" (2009) – Published in an edited volume (ed. Raj Kumar Sen and John Felix Raj), WTO and Asian Union – Deep & Deep Publications Pvt. Ltd. New Delhi (ISBN: 978-81-8450-205-3).
7. "Agrarian Changes in West Bengal and Bangladesh: Before and After Partition" (2009) – Published in an edited volume (ed. Dr. Manisha Deb Sarkar) – Geo – Political Implications of Partition in West Bengal – K. P. Bagchi & Company, Kolkata (ISBN: 978-81-7074-321-7).

8. "Entrepreneurship, Self-Employment and Economic Development – A Critical Analysis" (2012) – Published in *Management Vision for Business and Education*; Vol.4, No.1, January – June (ISSN: 2347-727X).
9. "Poverty Reduction and Agricultural Performance: Indian Experience" (2014) – Published in *The Indian Economic Journal* (Peer Reviewed), Special Issue, December (ISSN 00194662). "Food, Sustainability and Agricultural Growth in India", (2016) – Published in *Management Vision for Business and Education*; Vol.8, No.3, July – December (ISSN: 2347-727X).
10. *Moral Capital: Survival Strategies of the Rural Poor*, (2017) – Published in *Proceedings of the International Conference* on "Moral Capital and Enterprise Operation", organized by China Association for Ethical Studies, Nanjing Normal University, held on April 15-16, 2017 at Nanjing China.
11. "Indian Economy – Multi-Development Goals and Future Challenges during the Planning Periods", (2017) – Published in *Twelfth Five Year Plan*(ed.), S. K. Tandon, Shandilya Publications, New Delhi (ISBN: 978-81-934725-6-9).
12. **A Research paper titled "Poverty Reduction, Innovation and Agricultural Productivity in Developing Countries, presented at "Ethics, Innovation and Well-being in Business and the Economy", presented in the Sixth World Congress of the International Society of Business, Economics and Ethics (ISBEE), held at Shanghai Academy of Social Sciences (SASS) from July 13-16, 2016 in Shanghai, China, published in the International Conference Proceeding (Chinese Volume) edited by Professor Xiaohu Lu and Joanne Ciulla (ISBN 978-7-5520-2052-6).**
13. **A Chapter in Edited Volume: "Global Survey of Business Ethics, Teaching, Research & Training, 2022-24", Vol. 2: Asia, Australia, Russia & America, Edited by Bryan Robinson / Georges Enderle, Chapter 8: India, Globethics Global Series No. 20, Globethics Publications, Geneva, 2024 (ISBN 978-2-88931-594-0).**
14. **Global Survey of Business Ethics (GSBE) Reports 2022–2024 from Asia, Australia, and Russia—India (2025). *Special Issue of the Asian Journal of Business Ethics* (<https://doi.org/10.1007/s13520-025-00237-9>). Springer Nature (Scopus Indexed).**

### Presentations

1. The Problem of Child Labour and Social Sectors in India (2000) – Paper presented at the 83rd Annual Conference of IEA (National Level) which was held in University of Jammu, Jammu, December 30, 2000 to January 10, 2001.
2. Existence of Agriculture and Industry in the Development of the State of West Bengal (2001) – Paper presented in an International Seminar of IIDS in collaboration with Center for Need Economy (USA) at Golpark, Ramakrishna Mission Institute of Culture, Kolkata, February 24.
3. Indian Agriculture Growth and Globalisation – A Search for Welfare (2001) -Paper presented at the 84th Annual Conference of IEA (National Level) which was held on 27th to 29th December, at Vellore Engineering College, Tamilnadu.
4. International Market Economy, Competitive Society and Indian Business Leaders – A Great Challenge in the 21st Century (2002) – Paper presented in the 85th Annual Conference of IEA (National Level) which was held on December 27-29, Department of Economics, University of Kerala.
5. Interlinking of Rivers in India: A Critique (2004) – Paper presented in the 87th Annual Conference of IEA (National Level) which was held on December 21-23, 2004, Department of Economics, Banaras Hindu University, Varanasi.
6. Microfinance: A New Path of Development (2008) – Paper presented in Inter-Disciplinary Lecture Series, organized by Women's Christian College, Kolkata on 16th March, 2008 (College Level).

7. Regional Disparities in Poverty Incidence – An Analysis Based on NSS Data (2008) – Paper presented in the 91st Annual Conference of Indian Economic Association (National Level), organized by Department of Economics, Mohanlal Sukhadia University, Udaipur, Rajasthan, held at Udaipur during December 27-29, 2008.
8. Agrarian Institutional Reforms, Agricultural Productivity and Rural Poverty in West Bengal – A Micro – Level Study (2009) – Paper presented in the 92nd Annual Conference of Indian Economic Association (National Level), organized by School of Management KIIT University, Bhubaneswar, Orissa during 27 – 29 December, 2009.
9. Agricultural Growth Deceleration in India: An Enquiry (2013) – Paper presented in the 96th Annual Conference of Indian Economic Association (National Level), organized by Meenakshi University, Kanchipuram, Chennai, Tamilnadu during December 27-29, 2013.
10. Poverty Reduction and Agricultural Performance: Indian Experience (2014) – Paper presented in the 97th Annual Conference of Indian Economic Association (National Level), organised by Mohanlal Sukhadia University, Udaipur, Rajasthan during December 27-29, 2014.
11. **Preventive Archaeology – The State’s Role and Economic Crisis with Special Reference to Southeast Asia (2015) – Presented in Panel-24: Archaeology, Heritage and Management: The Changing Scenario with Special Reference to Southeast Asia, of the EURASEAA15: 15th International Conference of the European Association of Southeast Asian Archaeologists, held at the University of Paris-Ouest Nanterre La Defense, Nanterre, Paris, France, from 6 – 10, July 2015.**
12. **Poverty Reduction, Innovation and Agricultural Productivity in Developing Countries (2016) – Presented at “Ethics, Innovation and Well-being in Business and the Economy”, the Sixth World Congress of the International Society of Business, Economics and Ethics (ISBEE), held at Shanghai Academy of Social Sciences (SASS) from July 13-16, 2016 in Shanghai, China.**
13. **Delivered an Invited Lecture on “Moral Capital: Survival Strategies of the Rural Poor” in an International Symposium on “Moral Capital and Enterprise Operation”, organized by China Association for Ethical Studies, Nanjing Normal University, held on April 15-16, 2017 at Nanjing, China.**
14. Delivered an Invited Lecture on “Demonetization in Rural India” as Resource Person in a National Seminar on “Demonetization in India: The Road Ahead”, organized by School of Social Sciences, Punjabi University, Patiala, held on March 21 – 22, 2017.
15. Delivered an Invited Lecture as Resource Person on “Impact of GST on Indian Economy with special reference to MSEs and Small Exports” at the Annual National Workshop of Avadh Economic Association, Faizabad held on 9-10, October, 2017 at Dr. Ram Manohar Lohia Avadh University, Faizabad.
16. Delivered an Invited Lecture on “Agro-based Food Processing Industries in the North Eastern States of India: Challenges and Constraints”, in a ICSSR Sponsored National Seminar organized by Department of Economics, Dakshin Kamrup College, Mirza, Assam in collaboration with Guwahati University, Indian Economic Association and Rastriya Gramin Vikas Nidhi, held on 20th and 21st April, 2018.
17. Paper titled “Indian Agrarian Crisis – Farmers’ Suicides” was presented in the 102<sup>nd</sup> Annual Conference of Indian Economic Association, held on December 27 – 29, 2019 at Auro University, Surat, Gujrat.
18. Paper titled “Rethinking India’s Battles against Chronic Agrarian Crisis – Challenges and Policy Choices” was presented in the 104<sup>th</sup> Annual Conference of Indian Economic Association, held on December 25 – 27, 2021 at Atal Bihari Vajpayee Institute of Good Governance & Policy Analysis, Bhopal, Madhya Pradesh.
19. **Paper titled "The Ethical Dimension of Microfinance" was presented in the 7th ISBEE World Congress on Re-inventing Globalization - Community, Virtues and Power of Purpose", held on July 20-21, 2022 at University of Deusto, Bilbao, Spain.**

20. **Paper titled "Medical Tourism and Well-being in Asia" was presented in the 10th National Social Science Congress, held on July 27-29, 2023 at Silliman University, Dumaguete City, Negros Oriental, Philippines.**
21. Paper titled "India's Battles against Agrarian Crisis – Targets and Challenges" was presented in the 107<sup>th</sup> Annual Conference of Indian Economic Association, held on December 21 – 23, 2024 at Maharishi Markandeshwar (Deemed to be) University, Mullana, Ambala, Haryana.
22. Paper titled "The State of the Indian Pharmaceutical Industry: From Generics to Global Leadership" was presented in the 108<sup>th</sup> Annual Conference of Indian Economic Association, held on December 21 – 23, 2025 organized by Department of Economics Osmania University, Hyderabad, Telangana.
23. **Presented the Report of Business Ethics in India and participated in the conversations with reporters of other Asian countries on "What can we learn from each other?" and "How should we advance business ethics in Asia?" in the international conference on "Business Ethics in Asia" on March 8-10, 2026, at the Ateneo de Manila University, Quezon City, Philippines.**

#### Resource Person

1. **Chaired a Technical Session of Research Paper presentation by faculty members, industry delegates, and research scholars held on 9<sup>th</sup> November 2024 at Park Hotel, Park Street as a part of 3<sup>rd</sup> International Conference, NCLAVE 2024, organised by NSHM Business School. The theme of the conference was "*Emerging Paradigms of Environment, Social and Governance Goals: Challenges & Way Forward*".**
2. Associated with J.D. Birla Institute (Affiliated to Jadavpur University, West Bengal, India), as subject expert since 2013.
3. Member, Editorial Advisory Council: Management Vision for Business and Education: A Half- Yearly Peer Reviewed Journal on Management (ISSN: 2347-727X).
4. **Resource Person in an International Symposium on "Moral Capital and Enterprise Operation", organized by China Association for Ethical Studies, Nanjing Normal University, held on April 15-16, 2017 at Nanjing China.**
5. Resource Person in a National Seminar on "Demonetization in India: The Road Ahead", organized by School of Social Sciences, Punjabi University, Patiala, held on March 21 – 22, 2017. October, 2017 at Dr. Ram Manohar Lohia Avadh University, Faizabad.
6. Resource Person in an ICSSR Sponsored National Seminar on "Sub-Regional Connectivity, Trade and Growth: The Case for North-East India", organized by Department of Economics, Dakshin Kamrup College, Mirza, Assam in collaboration with Guwahati University, Indian Economic Association and Rastriya GraminVikas Nidhi, held on 20<sup>th</sup> and 21<sup>st</sup> April, 2018.
7. Resource Person in 102<sup>nd</sup> Annual Conference of Indian Economic Association (IEA) (Technical Session on Theme I: Universal Basic Income Scheme in India), hosted by AURO University, Surat, Gujarat, held on 27 – 29 December, 2019.
8. Resource Person in 104<sup>th</sup> Annual Conference of Indian Economic Association, held on December 25 – 27, 2021 at Atal Bihari Vajpayee Institute of Good Governance & Policy Analysis, Bhopal, Madhya Pradesh.
9. Resource Person in 107<sup>th</sup> Annual Conference of Indian Economic Association, held on December 21 – 23, 2024 at Maharishi Markandeshwar (Deemed to be) University, Mullana, Ambala, Haryana.

10. Resource Person in 108<sup>th</sup> Annual Conference of Indian Economic Association, held on December 21 – 23, 2025 at Department of Economics Osmania University, Hyderabad, Telangana.

11. **Invited by the organizers' of GSBE Conference as one of the GSBE Report presenter and presented the Report of Business Ethics in India and participated in the conversations with reporters of other Asian countries on March 8-10, 2026, at the Ateneo de Manila University, Quezon City, Philippines.**

#### **Experiences in Post Graduate Teaching**

- Visiting Faculty, Department of Economics with Rural Development, Vidyasagar University, Midnapore (1994 – 1995).
- Faculty Member, Post Graduate Programme (MBA) in Indian Institute of Social Welfare and Business Management, Kolkata (1995 – 1996).